



**SportsCode**<sup>TM</sup>

**ELITE** | digital video analysis system

*Performance analysis that gives you the power to succeed.*



**SportsCode**  
**ELITE** | digital video analysis system

Analyze performance.  
Effect change.  
Win.

**SportsCode™ Elite** is quite simply the most powerful performance analysis software available today. **SportsCode™ Elite** changes the way you understand your game. SportsCode™ Elite gives you new insights into your team, your coaching style and informs winning gameplay. SportsCode™ Elite changes performance outcomes by providing you with analysis tools unavailable anywhere else.

SportsCode™ Elite delivers on the promise of performance analysis in real-time. Gain a better understanding of what's going on right in front of you - as it happens.

Your informed analysis can shape the game in the direction you want. Imagine a tachometer for your game, telling you in real-time the information you need to know for your team to succeed. Visual cues supply the knowledge you need to quickly make gamebreaking decisions.

When you need to make quick decisions, information overload is not an option.

And when you're ready for the detail, it's available. Statistics that are easily and intuitively queried and reported on. SportsCode™ Elite evolves with your expectations and understanding.

Integral to SportsCode™ Elite is its flexibility. You can leverage on your – and others' – knowledge of the game to customise SportsCode™ Elite to deliver the type of analysis you need, relevant to your game.

And you can do it remotely – and in real-time. Share video analysis as it happens, without compromising on control or clarity. Share and update on-the-fly. Synchronize and watch video feeds and analysis from multiple viewpoints, giving you a god-like view.

SportsCode™ Elite's flexibility makes it easy for you to get the results you need – quickly. It's truly the ultimate performance analysis solution.



*Smash expectations.  
Revolutionize your coaching.  
Change the game.*

*"SportsCode's simple interface means that coaches and players can scrutinise any area of the game without in depth training or technical knowledge. The use of Sportstec products has revolutionised the way we analyse and disseminate the information when reviewing team performance and preparing for future games. One of the great strengths of SportsCode is that the user can determine exactly what information is produced by the software. In a dynamic sporting environment this feature lets us alter the focus of our analysis as our game, player and coaching staff develop."*

**– Gavin Scott, Scotland Rugby Union**

*Technology  
that gives you  
the power  
to change  
outcomes.*

**SportsCode™ Elite** delivers unparalleled power, ease of use, and in-depth analysis through a number of key technologies. These have all been developed through years of testing both on and off the field. Our research and design is informed by real experience.

The **Matrix** is the portal into your data. It allows you to easily see what's on your video timelines with a uniquely powerful interface, allowing you to drill down, perform powerful boolean searches, and export your data to other formats. Search across a single game, or the entire season. The power of the Matrix puts performance analysis at your fingertips.

The unique **Code Window** gives you the ability to create the user interface that's right for you – without information overload. With a few clicks you can create the outcome you need, powerful nested macros and custom graphical interfaces – and edit them later when you need to. Make your own rules.

The new **Sorter Window** represents a paradigm shift in how you work with video. It's a dynamic new way of interacting with your footage, making it easier to find, note and categorise. Interactively label, edit and sort your encoded video the way you want.

The **Movie Organiser** allows coaches to quickly compile video clips for professional looking presentations. Add title slides, captions and drawings to further help deliver your message. Movie Organisers can be saved and distributed to anyone to replay the message over and over again.

The **Database** can either reference or contain your encoded video. Store footage where you need to. Work the way that suits you.

The **Statistics Window** is your portal to understanding your game on a powerful, detailed level. Create statistical output on the go. Export data easily into other formats like Excel. Build reports relevant to your team, your game.

You don't have to do it alone. **Instance Notes** allow you to collaborate with your coaching team to leverage off everyone's knowledge of your players, strategies, and the game. SportsCode™ Elite's remote networking architecture allows multiple users to comment and mark up video in real-time. Pull together insights and analysis quickly and easily – from everyone.

Take **SportsCode™ Elite** with you. Whether running analysis on a laptop, or generating output movies for iPods, with the system's unique portability and flexibility you can happily forget about downtime or format issues.

**SportsCode™ Elite** makes the technology to succeed available to you. You just need to pick up the ball and run with it. Prepare for glory!

*Performance  
analysis at  
your fingertips.*

*"Video has always been so important to my coaching career and our teams here at Duke. It has become even more valuable with Sportstec. Sportstec made an immediate impression on me with its quality, and it has made our entire team more efficient and better overall. We want to be associated with the best, and we believe that we are with Sportstec."*

**– Mike Krzyzewski , Duke University, Men's Basketball**





## *We're with you all the way.*

Our support doesn't stop when you receive your software. You will receive training from accredited specialists in SportsCode™ Elite. Customizing the software tools to achieve the results you need is fully supported. We're right behind you – a team of performance analysis specialists, ready to help make SportsCode™ Elite deliver the information you need to win.

Whether you're at a home game, or at an international venue, our global team is available to answer questions and ensure you get the support you need.

Coaches love SportsCode™ Elite because it's stable. Using tried and true platforms, and backed up by years of experience, reliability is something you can take for granted with SportsCode™ Elite.

And with free updates for your first 12 months, have peace of mind knowing that you will be at the cutting edge of performance analysis technology.

We are always listening to new suggestions and the requirements of sports people on and off the field. With feedback from coaches and players world-wide informing research and design, our software takes into account your evolving needs by delivering new feature-rich updates that you've asked for.

SportsCode™ Elite is our premier video analysis system, and represents the pinnacle of our hard-won knowledge and years of experience in performance analysis.

Throughout the world, our software is used by major sporting teams, associations and leagues, giving them the tools to drive forward to victory. Join in that success by taking advantage of the SportsCode™ Elite revolution.

*"As co-video coordinator of the Denver Nuggets I have found Sportstec's software to be cutting edge in the field of sports editing and I know that as an organization we couldn't be happier to be part of the Sportstec family. Some of our coaches are using computers, and digital video, for the first time and we have found that our time has been maximized, both in the video room and individual coaches' offices. I cannot begin to express our appreciation of Sportstec's products and support. They are first class in every phase of the game and, as I stated previously, truly make you feel as though you have joined a new family! I would recommend them to anyone who is interested in staying ahead of the curve."*

**– Jack Murphy, Denver Nuggets**

## *Commit yourself to success.*

Performance analysis has the power to change sporting outcomes. When losing is not an option, you need the best tools available. If you expect the best from your champions, you need the best performance analysis solution available today.

That solution is SportsCode™ Elite.





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*Because it's more than just a game*

