



**SportsCode**<sup>TM</sup>

pro

digital video analysis system





# *Technology for Champions*

SportsCode Pro offers a complete video analysis solution to sporting organisations of all shapes and sizes. Powerful without complexity, SportsCode Pro gives you the ability to access game changing information at the click of a button.

SportsCode Pro gives coaches, analysts and players all the tools they need. Capture, edit, analyse and share data at a price that's more affordable than ever!

Offering a flexibility, (live and post event,) you won't find anywhere else, it breaks new ground, for coaches and individuals alike.

*"SportsCode is the finest soccer editing equipment that you can have. It provides our players and coaching staff with valuable clips from games and practices that accelerates the learning process!... St John's soccer final four run with many young players was made possible by our use of the Sportstec equipment".*

**Dave Masur,  
Head Soccer Coach, St John's University**

## *The Complete Solution*

When you work with SportScore Pro you will be amazed at the powerful capabilities of the system.

With the ease at which things can get done, it's not surprising that over 1000 sporting teams see SportsCode Pro as an integral member of their coaching & support team.

If you're looking for a solution to help you with your pre game preparation, game day analysis and post game review and feedback then SportsCode Pro is the system for you.



### *Pre Game*

Sophisticated database capabilities enable you to scout your opponent's game plans and past performances. Seamlessly deliver these to coaches and players to ensure they are always one step ahead!

### *Game Day*

Precision capture & editing tools lets you work in real time to enable you to track your KPI's and pinpoint game winning opportunities.

### *Post Game*

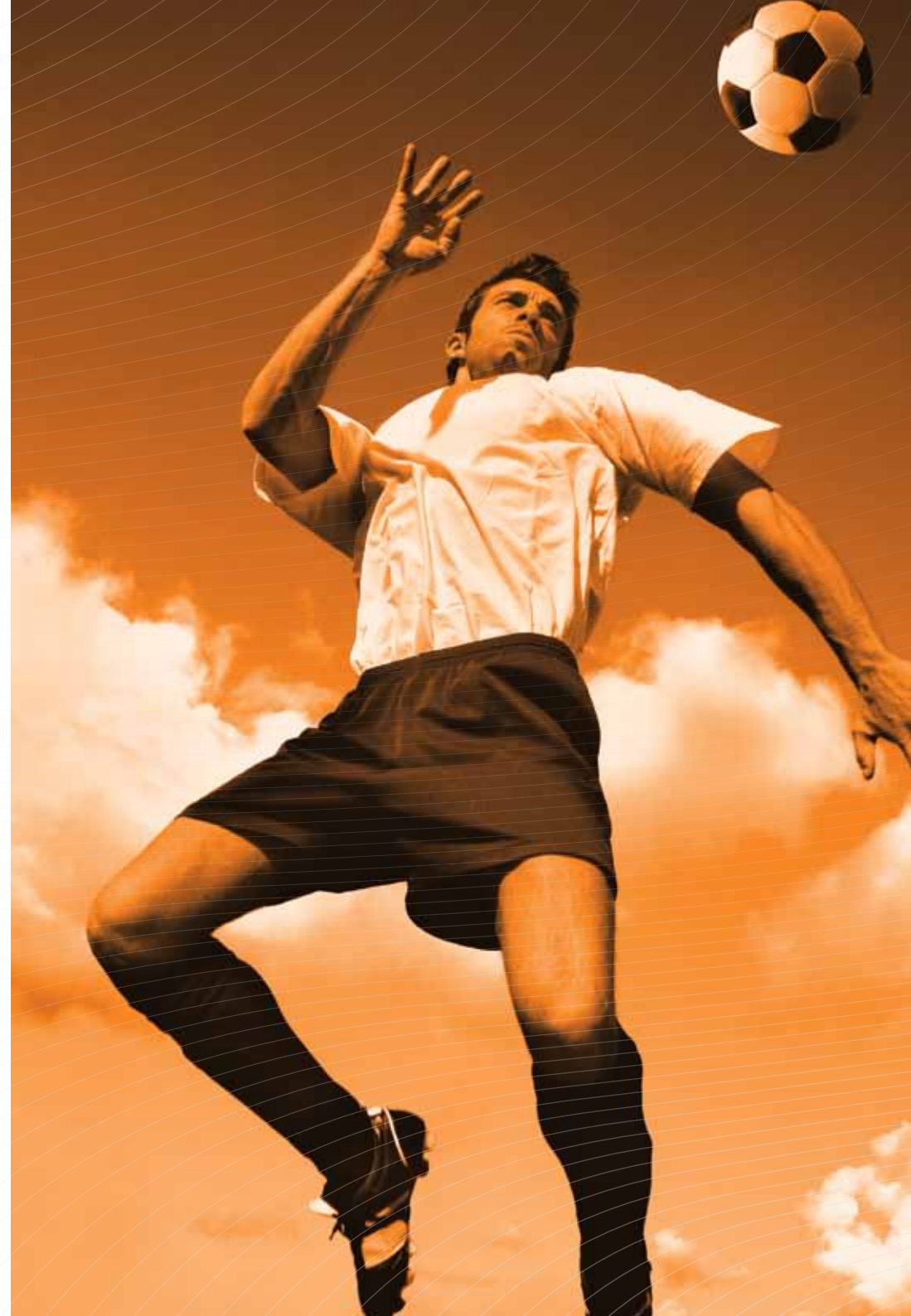
Powerful statistical and biomechanical analysis tools make it easy to compile coaches edits and player feedback with ease.

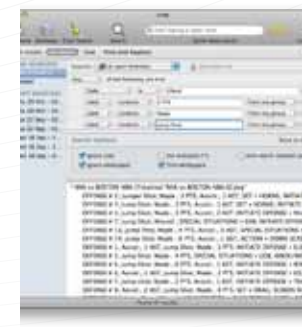
## *SportsCode Pro Snap Shot*

- Capture footage in real time with virtually any format including HDV
- No predefined coding template structures – you set the rules
- Easy to use editing & analysis tools
- Isolate game breaking information by collating & displaying key statistics live in the Code
- Input & Code Matrix windows
- SportsCode's dynamic Code Matrix cleverly pulls together vital statistical information with the corresponding video
- Create powerful coaching presentations with overlaid text & coaches notes
- Easily share data with your other favourite coaching tools

## *Sportscod Pro In Action*

Developed in conjunction with some of the worlds leading sports people and coaches, SportsCode delivers an impressive combination of features and functionality while not over complicating the process or technical requirements. The power of SportsCode Pro lies in it's flexibility, innovativeness and ease of use. Call one of our representatives to see for yourself just how easy and powerful SportsCode Pro is.





## Here's How It Works

### Capture

Sophisticated capture tools enable you to capture (and code) footage in an array of formats including HDV, even in real time!

### Code

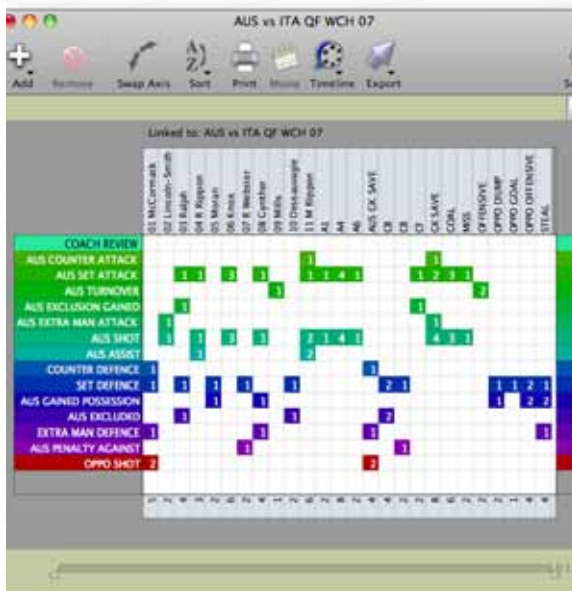
Code faster and at higher quality with SportsCode Pro's unique Code Window and clever coding structures.

### Analyse

Powerful analysis capabilities allow you to easily find the information and statistics you need when you want them (all backed with the associated video). Search seamlessly across a quarter, a game, a season or longer – you decide.

### Present

Whether you want to collaborate in real time to make game winning decisions, or produce stunning presentations for coaches and players, SportsCode Pro delivers it all with just a few clicks of the button.



# Extend The Power Of Your SportsCode Solution

*"SportsCode is the standout product in its field".*

**Gavin Scott,**  
*The British and Irish Lions*

## ***Why Choose Sportstec?***

Coaches today are empowered with more coaching tools and options than ever before. As a world leader in sports technology we understand what it takes to be a champion.

Our focus is on helping our clients make the winning difference, using all the benefits of leading- edge technology. The Sportstec range of sophisticated, innovative performance analysis products are developed and tested by Specialists in coaching, sports science, training and medicine. They know and understand the rigorous demands of the sporting environment – and the importance of a competitive edge.

## ***SportsCode Pro Review***

Extend the power of SportsCode Pro with Pro Review. Designed to work in conjunction with SportsCode Pro, this complementary product dramatically extends the value of your SportsCode solution.

Empower your coaches and analysts to analyse and track their (and their rivals') performance at their own workstations, in their own time. SportsCode Pro Review uses files captured on a SportsCode Pro system and still gives the user full coding, analysis and presentation functionality at a fraction of the cost!

## ***SportsCode Player***

SportsCode Player is a cost effective complement to SportsCode Pro. A 'view only' system, Player enables individuals to view and analyse game data (captured & edited in SportsCode Pro) based on their unique needs.

SportsCode Player is the perfect solution for teams looking for a cost effective way to provide the power of SportsCode to all team members.

## Common Questions

### *How do I know if SportsCode Pro is right for me?*

If you're committed to being the best you can be and are looking for a video analysis system that enables you to capture and analyse your footage in real time or post event then you are definitely in the right place. However, the best way to know if SportsCode Pro is the right product for you is to organise a demo with your Sportstec representative.

We understand that one size does not fit all and as a result SportsCode comes with a range of options that cover a wide variety of needs and budgets.

With the ability to seamlessly upgrade to the next product feature level, you can rest assured that wherever you enter, it is the perfect on-ramp to the full video analysis solution.

### *Who else uses SportsCode Pro?*

SportsCode is used by an extensive group of elite sporting organisations around the world. Our impressive client list includes internationally renowned teams such as the All Blacks, Manchester United, Chicago Bulls and the Boston Celtics. We have in excess of 1000 users currently benefiting from SportsCode products. We highly recommend that you visit our online client list ([www.sportstec.com](http://www.sportstec.com)) to see the full extent of our customer base.

### *What's your upgrade strategy?*

Sportstec prides itself on utilising the latest developments that technology has to offer. This results in the delivery of innovative new developments and improvements to our customers on a regular basis. SportsCode V8 is our latest upgrade. This exciting new version release broke down the barriers between old and new technologies and methodologies and was delivered to support contract customers at no extra cost.

### *Do I need a special computer to run your software?*

SportsCode Pro runs on a standard Apple Computer. Sportstec recommends the use of the most recent model, with the highest RAM and HDD storage capacity available and the latest operating system software. We also recommend the installation of the most recent QuickTime software and 'camera to computer' data transfer systems.

### *Can I import data from my other analysis tools into SportsCode Pro?*

SportsCode Pro works with a range of complementary analysis tools including NBA Website Play by Play, NBA Entertainment, Fairplay Data, Amisco Data, ProZone Data, Champion AFL XML Edit List, Prowess Basketball Edit List, Prowess AFL Edit List, Stats Pack Edit List, GP Sports.

## We're Here to Help

Speak to a Sportstec representative to find out more about SportsCode Pro for your teams needs.

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*"Sportstec has been a valuable investment for our organization. Even the dinosaurs of this profession can learn it and use it. It is a reliable product, easy to use, and my assistant coaching staff can get their work done for self/opponent analysis"*

**George Karl**  
**Denver Nuggets**



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